

## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the <http://www.tylertxdirectory.com> and Tyler TX Directory and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Tyler TX Directory include <http://www.tylertxdirectory.com>. The Tyler TX Directory website is a Local Tyler TX Business News Website and Blog site. By using the Tyler TX Directory website, you consent to the data practices described in this statement.

### Collection of your Personal Information

Tyler TX Directory may collect personally identifiable information, such as your name. If you purchase Tyler TX Directory's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. Tyler TX Directory may also collect anonymous demographic information, which is not unique to you, such as your age and gender. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Tyler TX Directory. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Tyler TX Directory website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Tyler TX Directory's public message boards, this information may be collected and used by others.

Tyler TX Directory encourages you to review the privacy statements of websites you choose to link to from Tyler TX Directory so that you can understand how those websites collect, use and share your information. Tyler TX Directory is not responsible for the privacy statements or other content on websites outside of the Tyler TX Directory website.

### Use of your Personal Information

Tyler TX Directory collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Tyler TX Directory may also use your personally identifiable information to inform you of other products or services available from Tyler TX Directory and its affiliates. Tyler TX Directory may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Tyler TX Directory does not sell, rent or lease its customer lists to third parties.

Tyler TX Directory may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party.

Tyler TX Directory may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Tyler TX Directory, and they are required to maintain the confidentiality of your information.

Tyler TX Directory may keep track of the websites and pages our users visit within Tyler TX Directory, in order to determine what Tyler TX Directory services are the most popular. This data is used to deliver customized content and advertising within Tyler TX Directory to customers whose behavior indicates that they are interested in a particular subject area.

Tyler TX Directory will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Tyler TX Directory or the site; (b) protect and defend the rights or property of Tyler TX Directory; and, (c) act under exigent circumstances to protect the personal safety of users of Tyler TX Directory, or the public.

### Use of Cookies

The Tyler TX Directory website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Tyler TX Directory pages, or register with Tyler TX Directory site or services, a cookie helps Tyler TX Directory to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Tyler TX Directory website, the information you previously provided can be retrieved, so you can easily use the Tyler TX Directory features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Tyler TX Directory services or websites you visit.

### Security of your Personal Information

Tyler TX Directory secures your personal information from unauthorized access, use or disclosure.

### Children Under Thirteen

Tyler TX Directory does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Tyler TX Directory by contacting us here:

- Email: [donny@tylertxdirectory.com](mailto:donny@tylertxdirectory.com)
- Phone: 817-929-7095

### Changes to this Statement

Tyler TX Directory will occasionally update this Statement of Privacy to reflect company and customer feedback. Tyler TX Directory encourages you to periodically review this Statement to be informed of how Tyler TX Directory is protecting your information.

### Contact Information

Tyler TX Directory welcomes your questions or comments regarding this Statement of Privacy. If you believe that Tyler TX Directory has not adhered to this Statement, please contact Tyler TX Directory at:

Tyler TX Directory  
17424 CR 46  
Tyler, Texas 75704

Email Address:  
[donny@me.com](mailto:donny@me.com)

Telephone number:  
817-929-7095

Effective as of March 04, 2012